

# JASE PATRIZIO

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## EDUCATION

Syracuse University  
College of Visual and Performing Arts  
Bachelor of Fine Arts  
Advertising Design, 1997

## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe ImageReady  
Macromedia Dreamweaver  
Macromedia Flash  
Microsoft Excel  
Microsoft PowerPoint  
Microsoft Word  
Quark Xpress  
Quark Publishing System  
Sales Graphic's Custom Show

## AWARDS

**2005:** Mavericks Surf Contest nominated for a Webby award and featured as site of the week in Design Interact.

**2004:** Illustrations featured in The Gothamist

**2002:** Honorable mention for wine label design in Wine Maker magazine

## CLIENT LIST

American Seaboard  
Big Apple BBQ  
Blue Smoke/Jazz Standard  
Deutsche Bank  
Dun & Bradstreet  
Eleven Madison Park  
ELLE  
ELLE Decor  
Hudson Yards Catering  
Karlin Sloan & Company  
Kimberly-Clark  
Mayor's Cup  
Numeric  
Numeric Analytics  
Riverkeeper  
SCOTT Paper  
Shake Shack  
Tabla  
Union Square Cafe

References available upon request

## EXPERIENCE

### FREELANCE

#### Numeric LLC

11.2005 - present  
Art directed Numeric's websites; Numeric Jobs & Numeric Analytics  
Designed all sales, promotional, and event materials, exhibits, etc.

#### Hachette Filipacchi Media/ ELLE Magazine

5.2006 - present  
Designed in-book advertisements  
Designed event invitations and sales and marketing materials

#### Union Square Hospitality Group

11.2005 - present  
Digital and print designer for Big Apple BBQ, Blue Smoke/JazzStandard, Eleven Madison Park, Hudson Yards Catering, Shake Shack, Tabla, and Union Square Cafe

### FULL-TIME

#### Bolt Media, Inc.

##### Design Director, 03.2002 - 11.2005

Art directed redesign of Bolt.com, working closely with the Information Architecture Department and with research from user-testing  
Designed website for 2004/2005 Mavericks Surf Contest (website was nominated for a Webby Award)

Art Directed website for Dunkin' Donuts Rockin' Garage  
Managed design team and website styles and standards

##### Senior Designer, 03.2001- 03.2002

Designed client sponsorships & partner integrations on Bolt.com  
Designed websites and created styles and standards for Gillette's Xtreme Sport product line and Dr.Pepper/7UP's community based entity  
Design consultant for publication of *Bolt's Tagbook: The Bolt Book of Questions and Answers*  
Designed all collateral for sales and marketing team (2002 media kit, presentations and proposals)

##### Designer, 03.2000 - 03.2001

Developed and executed all banner campaigns  
Designed and produced Bolt's 2001 media kit  
Designed presentation and sales materials for sales teams  
Produced offline signage and premiums for the Bolt Soundcheck Tour

#### Hachette Filipacchi Media/ ELLE and Mirabella Magazines

##### Promotion Designer, 04.1999 - 03.2000

Art directed and produced 2000 ELLE media kit  
Designed presentation and sales materials for national advertising sales teams  
Designed all monthly store listing pages and special advertising sections  
Designed event invitations and premiums

##### Editorial Systems Manager, 09.1997 - 04.1998

Served as main production contact for editorial and art departments  
Responsible for final signoff and shipment of final pages to press production